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Increase Your Income with

**EVENT
MANAGEMENT**

**WHITE PAPER
WORTH INVESTING TIME**

Increase your Income with Event Management

By Steven Brough

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Introduction

Small business owners find that sooner or later they'll come across the need to promote 'live' events as part of their overall business expansion. With some of the event marketing solutions available today this isn't as daunting a proposition as it might seem. Event management should be a core skill for a virtual assistant, and all these solutions should be considered by the Virtual Assistant (VA) when advising their clients.

1. How Eventium Events Utilize Relationship

Technology

<https://en.eventium.com/c/index> Eventium has a range of mobile or web solutions designed to help you promote and organize any type of event you're considering. This established organization refers to their product as "relationship technology," and the software is used by small to large-scale companies around the world.

Part of this approach to relationship technology involves the development of solutions that are participant-centric. The team here is devoted to the development of innovative tools so that the event promoter can be as productive as possible. The aim is to reduce organizational cost overall while increasing the number of attendees and thereby enhancing return on investment and value for money for the originator.

When the small business owner is developing an event, it's important to understand just how vital the real-world experience can be. Often, this involves a quantum change in the previous level of interaction with clients. When it comes to "face-to-face" or even online seminars or webinars professionalism and polish are all critical.

Eventium allows your virtual assistant to create an online event site, detailing all the necessary information which is instantly at hand. There's nothing worse than portraying an element of confusion when the potential attendee is trying to find the key metrics as quickly as possible. He or she will want to get a good feel for the program, know exactly where the event is going to take place, the dates, times and costs associated. All of this is instantly at hand with this solution.

One of the most challenging jobs associated with any type of event is the handling of registration. Here you're able to specify a variety of different fields which can be