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Using Cloud Based **PROJECT MANAGEMENT SYSTEMS**



**ONLINE BUSINESS APPLICATIONS
WORTH INVESTING TIME**

Using Cloud Based Project Management Systems

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Introduction

The ability to outsource and work with a team of Virtual Assistants (VAs) is certainly one of the most exciting prospects for a small business owner today. No longer is it necessary to have to deal with many of your old tasks or to have an in-house team together with overhead and added cost. However, if the small business owner is going to work efficiently and productively with the team of VAs, it is essential that they come to terms with using a project management system (PMS) at the core of their operation.

1. The Benefits of Using a Project Management System

Some people pride themselves on being nonconformist. They believe that to become successful in life and business, they need to think outside of the box as much as possible. They believe that when people are running away "from the fire" that they need to run toward it; in short, they need to do something that nobody else is doing. And, this philosophy represents the very spirit of being an entrepreneur in the first place, right?

There is a great deal to be said for an independent, free-spirited approach to ingenuity and creativity. It is certainly valid to say that the most successful businesspeople today owe their success to their ability in these areas. However, those same influential and successful businesspeople will also tell you that you need to trust systems from time to time and have a systemic approach to business if you are going to succeed.

This reminds me of the old left brain versus right brain argument. People often ask, "Which side are you?" But the truth is, as a business owner, you need to have a firm grasp of both sides. You need to be able to harness the creativity and put forward a logical and rational approach to your business endeavors.

Why are systems so important? Well, no matter how creative you may have been when you dreamed up your business theme, or when you came up with the latest project, you still have to convert the basis of an idea into reality. It can be at this point where creativity takes a back seat and systems must be front and center. This is especially so whenever repetition is in play; if you need to be able to replicate your bright idea, as people purchase your product or solution accordingly, then you simply cannot do without a system.