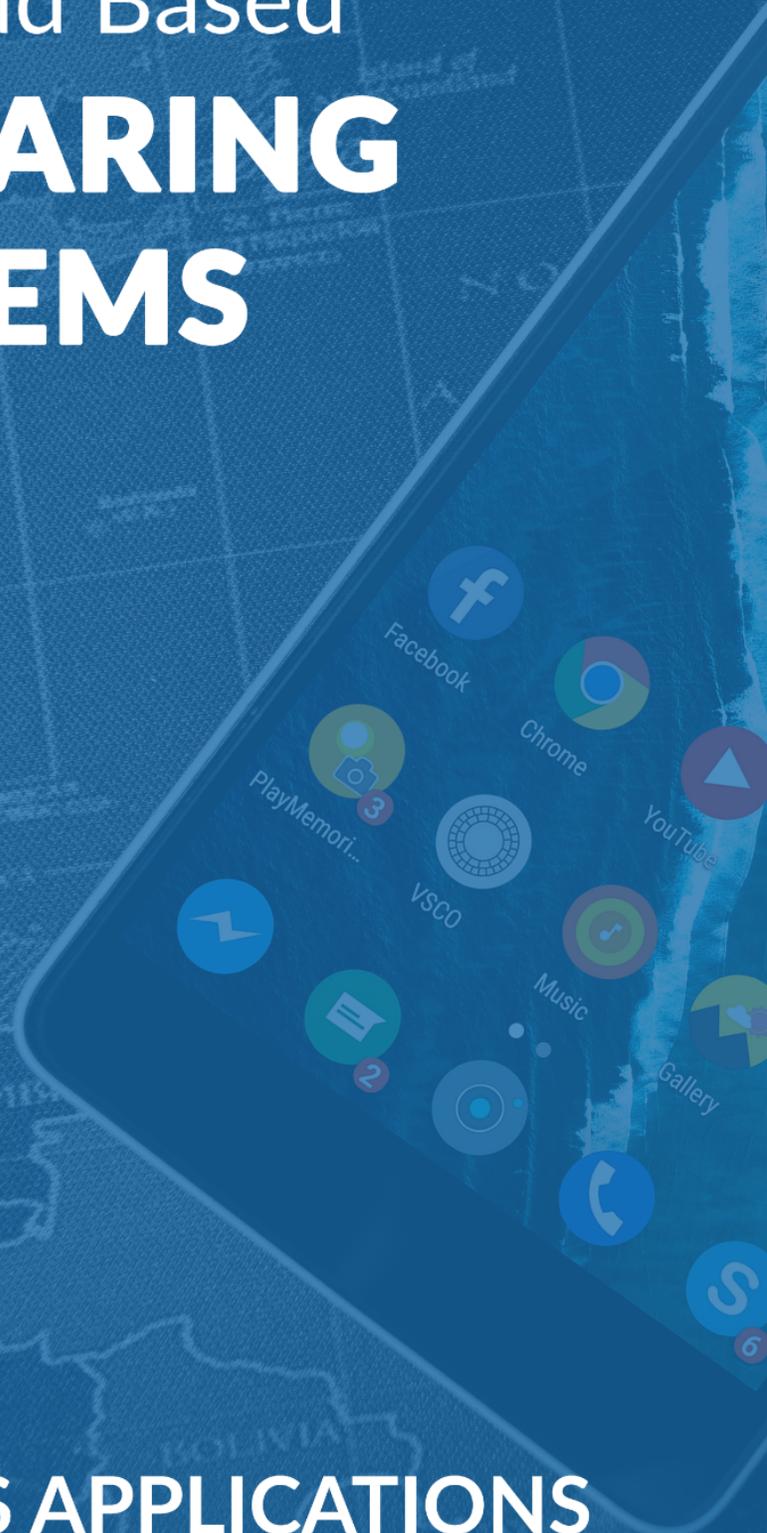


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Using Cloud Based
**FILE SHARING
SYSTEMS**



**ONLINE BUSINESS APPLICATIONS
WORTH INVESTING TIME**

Using Cloud Based File Sharing Systems

By Steven Brough

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Introduction

File sharing and syncing functions are now an essential part of any small business operation. Many solutions have emerged and matured in this space recently, and, here, we look at some of the leaders. While basic functions may be common or standard across most solutions, we see that some have merits over others, and we explain how pricing points and capacity limits are not necessarily uniform.

1. Why Dropbox Is One of the File Sharing System Leaders

When it comes to virtual file sharing systems, Dropbox is one of the market leaders. This is due to Dropbox's straightforward and simple nature that requires minimal product education to get started. Dropbox allows you to sync multiple files online over all of your individual devices and stores all your data on multiple servers with a strong encryption methodology. The files you store can be accessed with minimal drama from any device that has Internet access.

Learn more at: (<https://www.dropbox.com/>)

Dropbox comes as a product that you can download to your device or access through your browser. It is designed to work on a multitude of platforms including mobile devices. It works equally well on iPad, Android, and BlackBerry, and it comes with many different pricing levels to suit your requirement and projection.

At the basic level, you are able to get 2GB of storage at no cost. However, it is likely that you will find the service to be so simple and handy that you will easily surpass that minimum level, and you will investigate the higher tiered pricing. This is quite reasonable as you pay less than \$10 per month for 100GB and can buy additional capacity up at the Pro level - an option that is made available for business use specifically. This is called Dropbox Teams, and for an annual investment of \$795, you can get a terabyte of storage and access for up to five users.

Getting set up is rather straightforward. To do so, you need to go to the company website or to your favorite app store. Once you have downloaded the software, you will need to create a Dropbox account. From there, you will then be able to access a