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WORTH INVESTING TIME  
PROFESSIONAL LEVEL



Tips for Hiring  
**THE BEST ONLINE  
FREELANCERS**

# Tips for Selecting and Hiring the Best Online Freelancers

By Steven Brough

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### Introduction

As amazing as outsourcing is, hiring freelancers can be a real chore, especially as there are so many to choose from. It can be a tedious task browsing through all the credentials submitted online and verifying whether everything is in order and that the claimed qualifications are indeed true. But nonetheless, through the internet, the verification process can take less time giving you the luxury of moving on from project to project with ease.

What is scary about finding a freelancer is finding one that you thought was the most qualified for the job, but end up wasting your time because all their credentials were copied from somewhere or they just put them there for the sake of landing a job. Anyone can be *anyone* on the internet and what you want to avoid are posers who are looking to make a few bucks but everything about their work is unacceptable.

So what is it exactly that you can do to accurately gauge the person you are going to hire? Is it all about them and their claimed skills and competencies? Or do you also have a role as an employer to provide specifications that will be the first step in picking out the best freelancer from the bunch?

In this book, you will find six main categories that will help you filter out your freelance applicants and become an efficient client. You will be able to focus on your objectives and provide the means in finding the perfect freelancer who will get the job done the way you want it.