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What Can a Feelance
PROJECT MANAGER
DO FOR YOU?

What Can a Freelance Project Manager Do for You?

By Steven Brough

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Introduction

Setting up a business of your own, either small or large, means that eventually you will have to hire people to do the actual work. Hiring the right people is essential in making a business succeed, but the common problem for most business owners is hiring the right people for the job.

For one reason or another many businesses fail, mostly due to hiring unreliable employees, mismanagement, funding, and other similar reasons. One of the reasons for this is that employers are simply unable to afford the best talent because of their budget for in-house staffing.

In-house staffing requires a business owner to have physical space (e.g., workstations, equipment, etc.) for each employee. Employers are also required to pay employees at least minimum wage plus benefits. Having a physical space for your business is certainly the ideal setup, but it is not always possible when rental and staffing are taken into consideration.

The digital age has responded to the needs of employers and business owners in a way that is unprecedented. The Internet has opened up the world to online employment. You can hire workers from all over the world to work on your website; to manage your book keeping and your online content; to do marketing and social media; to manage your projects; and a whole lot more. Much of this has to do with hiring online freelancers, which in this document will be referred to as online freelancers!